

**THE ROLE OF ENTREPRENEURSHIP IN SUSTAINING NON GOVERNMENTAL
ORGANIZATIONS' OPERATIONS IN ZIMBABWE:
A CASE STUDY OF HARARE**

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ABSTRACT

Since independence non-governmental organisations have played a vital role in the political, social and economic development of Zimbabwe and have managed to achieve this through advocating general public goods such as human rights, democracy and providing service to the poor people and this has been seen as a significant complement to the government efforts of delivering basic rights and improving livelihoods of Zimbabwean people. In spite of this critical role, the studies show that NGOs face a multiple challenges, including dwindling donor funding due to donor fatigue and increased competition for funds, limiting the scope and complexity of the projects they can implement. Thus, this study aims to establish the role of entrepreneurship in sustaining NGOs's operations in Zimbabwe focusing on Harare Metropolitan. Furthermore, the study adopted the phenomenological approach. Consequently, the study shows that entrepreneurship is significant to the sustenance of NGOs' operations and for that reason, entrepreneurial culture should be adopted.

KEYWORDS: Non Governmental Organisations, Entrepreneurial Culture, Sustenance, Livelihoods